



**CITY OF FORT MYERS
ECONOMIC DEVELOPMENT ADVISORY BOARD
THURSDAY, APRIL 7, 2022
2:00 PM**

Oscar M. Corbin, Jr. City Hall
2200 Second Street
Fort Myers, Florida, 33901

AGENDA

*Dennis Landfried
Chair*

*Jerome Miller
Vice Chair*

Orie Lee Ford

John Kakatsch

Roy Kennix

Sharon Schulman

Ken Pariser

*Nannette Maxson
Alternate*

*Duane Dyar
Alternate*

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

PUBLIC COMMENTS

1. PRESENTATIONS

- 1.1. Update on the City's water utility system
Richard Moulton, Public Works Director
- 1.2. Update on marketing strategies for the City
Liz Bello-Matthews, Public Communications Manager

2. APPROVAL OF MINUTES

- 2.1. Approve Minutes of the March 3, 2022 meeting

3. STAFF REPORTS

- 3.1. Barbara Carr, Business and Economic Development Administrator
- 3.2. Steven Belden, Community Development Department Director
 - a. Monthly Development Activity Report
 - b. Opportunities for grocery store/retail in the Dr. Martin Luther King, Jr. Boulevard, Palm Beach Boulevard, and Cleveland Avenue corridors
 - c. Update on the vacant Sears space at the Edison Mall
- 3.3. Phyllis Calloway, Community Redevelopment Agency Assistant Director

4. BOARD MEMBER FOCUS AREAS, COMMENTS AND CONCERNS

- 4.1. Report on parks and beautification (Vice Chair Miller)
 - a. Discuss changing focus area to *Cultural, Sport, Tourism Development*
 - b. Report on City of Palms Park and upcoming Midtown Workshop

- c. Discuss a recommendation to Council to add Councilperson Bochette as a co-liaison with Councilperson Burson to the Board
 - e. Discuss the budget and appropriations for the Board
- 4.2. Report on business development/education assistance with FGCU, Enterprise Center & technical training (Board Member Pariser)
- 4.3. Board Member suggestions to Staff for changes to the MLK Overlay District Ordinance (Board Member Ford)
- Report on Disadvantage Business Enterprise Program (Board Member Ford) – None
 - Report on Palm Beach Boulevard corridor (Board Member Kakatsch) - None
 - Report on affordable housing (Board Member Kennix) - None
 - Report on water quality (Board Member Schulman) - None
 - Report on MLK Boulevard Corridor (Board Member Maxson) - None
 - Report on US 41 Corridor (Board Member Dyar) - None

5. PRESENTATION TO COUNCIL

- 5.1. Discuss next presentation to Council

6. OTHER BUSINESS

- 7. NEXT MEETING ANNOUNCEMENT – May 5, 2022 at the Southwest Florida Enterprise Center, 3903 Dr. Martin Luther King, Jr. Boulevard**

ADJOURNMENT

