

**MINUTES
CITY OF FORT MYERS
PUBLIC ART COMMITTEE
June 15, 2021**

The Public Art Committee of the City of Fort Myers, Florida, met in regular session at Oscar M. Corbin Jr. City Hall, 2200 Second Street, its regular meeting place in the City of Fort Myers, FL, on Tuesday, June 15, 2021, at 4:00 p.m. Present were: Carolyn Gora, Chair, presiding, Committee Members, Bettye Middlebrooks, David Meo (Arrived at 4:09 p.m.), Victor Dotres, William Taylor, Leila Mesdaghi, Ava Roeder and Molly Deckart (Arrived at 4:22 p.m.). Also present were Councilmember Bochette (Arrived at 4:11 p.m.), Grant Alley, City Attorney; Donna Lovejoy, Assistant Director of Public Works; Tom Hall, Art Consultant, Abraham Luna, Parks Senior Supervisor and Reva Daly, Public Works Fiscal Coordinator. Absent: none.

CALL TO ORDER

Chair Gora called the meeting to order at 4:06 p.m.

PLEDGE OF ALLEGIANCE

Chair Gora led the Pledge of Allegiance to the Flag.

ROLL CALL - Taken by Reva Daly.

PUBLIC COMMENT - None.

REGULAR ITEMS

1. Oath of Office

Gwen Carlisle, City Clerk swore in Victor Dotres new member to the Public Art Committee at 4:08 p.m. and preformed the Oath of Office. Ms. Carlisle swore in Molly Deckart at 4:26 p.m. new alternate member to the Public Art Committee.

2. Approval of May 18, 2021 Minutes

MOTION: Committee member Taylor moved to approve the minutes of the May 18, 2021 meeting; seconded by Committee member Dotres; motion carried 7-0.

3. Input from Councilmember Bochette, City Council Liaison

Councilmember Bochette informed the Public Art Committee of Lab Theaters presentation in front of City Council. He announced that he would provide them with some discretionary funds to jump start their plans to host a Shakespeare theater this fall. He noted that they have applied for a grant from the Community Foundation to make it an ongoing event. Councilmember Bochette also noted that Lab Theaters wants to turn their parking lot into green space and a little outdoor theater, and that it could double as parking. Councilmember Bochette also informed the committee that Sharon McCallister would be addressing the council on Monday night about the aides for Art

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Fest. Councilmember Bochette complemented Mr. Hall's review of the property where the Methodist Church was. He noted that he will meet with the attorney who is discussing with the property owners how to make it a more visually attractive art related building and asset to the city. Councilmember Bochette spoke on his position of the amphitheater. He noted the spiraling construction prices, the budget and that he was traveling to Tampa to get some ideas from the amphitheater that was built on the I-4, I-75 crossing. Councilmember Bochette asked the committee if they had any questions or if they had anything they would like him to advocate for. Councilmember Bochette mentioned seeing Chair Gora at the Sarasota Museum. He explained that the Ringling Art School helped organize and fund turning an iconic older high school into a museum and built a new high school right behind it. Chair Gora noted that it was really good use of an older building and if anybody had the opportunity to go visit it, she explained its location on old U.S. 41. Councilmember Bochette thanked the committee for all they do.

4. Update from Abraham Luna, Parks and Beautification

Abraham Luna, Parks and Beautification Senior Supervisor had no major issues to report to the Public Art Committee, but he wanted to make the committee aware of three issues with the mechanical components to the Florida Panthers, Rachel at the Well and Wes Knott. Mr. Luna noted that all issues with the water features were reported, replaced and back up and running. Tom Hall, Art Consultant asked if there was an update on Centennial Park. Donna Lovejoy, Assistant Director of Public Works updated the Committee on the park. She noted that they came up with a final plan for Centennial Park, there is an upcoming issuance of a DMPO for the playground equipment and that the legislative grant for the park was extended. Ms. Lovejoy noted that the hopes for the Park is that it will be open by January 1st. Committee member Roeder inquired about a vacant lot downtown and suggested it be turned into a meandering sidewalk with sculptures and benches. Ms. Lovejoy thought the property to be private and that there was an agreement with the property owners. Ms. Lovejoy offered to pull the contract for a better update at the next meeting. Mr. Hall confirmed with Ms. Lovejoy and Mr. Luna that the Buck's Backyard Mural site is owned by the CRA. Mr. Hall inquired if Parks and Beautification played any rolls on that property. Mr. Luna noted that they coordinate the contract that does the mowing and they do the maintenance along MLK. Mr. Hall addressed some concerns in front of the mural for safety purposes, such as leveling the ground, replacing the dirt and grass with something to preserve the longevity of the mural and he inquired who they could speak with about doing so. Ms. Lovejoy replied that they will talk to Michelle from the CRA and see what they can find out.

5. Update on Bucks Backyard Mural Project

Tom Hall, Art Consultant introduced Shari Shifrin from the Fort Myers Mural Society and artists, Eric Schlake, J.P. Almonacid and Roland Ruocco to the Public Art Committee. All who were present in the council chambers and the team of artists working on Buck's Backyard Mural. Mr. Hall noted that the project was close to completed and he presented updated pictures of the mural from west to east on the

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wall. Mr. Hall spoke on the notable people such as Buck McCollum, Paul Lawrence Dunbar and Lewy Armstrong of which the first few panels pay homage to. Mr. Hall explained that historic images and advertisements from the Chitlin Circuit were used to reproduce images onto the panels, as well. He continued his presentation of the panels further down the wall, including Ms. Canady's portrait, Doctor Ella May Piper's home and he expanded on the stories connected to the history of the images and the celebrated people. He discussed the last few panels and noted that Mrs. Shifrin would speak in reference to the remaining five panels, so that the whole wall would be completed. Mr. Hall updated the committee that the artists were trimming and pruning the trees to keep foliage off the mural. Shari Shifrin, Fort Myers Mural Society informed the committee on the eight-month project and announced that they are in the final stage. She noted that the mural really embraced the history of the community and they have had barrages of people come to see it. Mrs. Shifrin shared a story with the committee of a resident for a dedication request. She explained that the resident lives in her great grandfather's house and that he was one of the drivers of the Union Cab Company that was located right behind McCollum Hall. Mrs. Shifrin included the Union Cab Company sign on a panel and she presented an updated photo of the cab company sign on the mural. She announced they have a picture of Mr. Mills sitting on the hood of the cab and they have considered adding it as an additional panel. Mrs. Shifrin noted that Velasco Village members and Trameka Murph were going to try to put together a fundraiser to finish the remaining five panels if they are so allowed to. She noted that they would seek the opportunity through the city departments or whatever it takes. She spoke on the artists tremendous amount of research for the project on the businesses and the people. She noted the community's involvement so much that neighbors would come by and help Mr. Almonacid paint. Mrs. Shifrin thought the project to be an unexpected gem that they all got to share in. She shared another story about the panel of the dancers. She explained that Mrs. Cox was the person who was pictured in it and at 106 years old, she had somebody drive her from the other coast to come see her picture on the mural. Mrs. Shifrin noted that Mrs. Cox did not want any accolades for it and declined interviews. Mrs. Shifrin spoke on the proposal that the last panel be the building itself and recreate the image of McCollum Hall. She noted that if there were additions or modifications made to the building during the renovation there would be an original historic version in J.P.'s style for everybody to enjoy. Chair Gora inquired about a celebration when the mural is finished. Mrs. Shifrin went over options and Reva Development's possible involvement for a ribbon cutting, but due to busy schedules and weather being an issue, the consideration for a dedication of the mural might just coincide with the opening of the property. Mr. Hall inquired about having a guide prepared or at least a brief explanation of each of the 17 panels that could possibly be put online, similar to when the federal government commissioned Barbara Jo Revelle to do the mural that is on the federal courthouse. He noted that she was paid separately to prepare a guidebook. Mrs. Shifrin agreed that was something that could be done in a post completion mural society meeting with the artists, where they could get together and identify the details and history for each of the panels. Mrs. Shifrin spoke on the oral

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history they captured through their Instagram and Facebook posts and digital marketing of the project. She provided an example with the photo they have of Mrs. Cox standing in front of the mural and that Mr. Almonacid was in it with her. Mrs. Shifrin stated that they have to go back and gather all of these details and then come up with a date line. Mrs. Shifrin noted that Ms. Betty Adams at the Black History Museum provided a lot the historical data and a lot of the original photographs. Mr. Hall asked about a prospected end date. Mrs. Shifrin noted that they should be finished by July 1st. Committee member Dotres inquired if the mural and information would be included on Otocast. Mrs. Shifrin agreed, but she noted they have to finish the project first. Eric Schlake, Mural Artist spoke on the importance of Mrs. Shifrin to the project and he noted that as many accolades as J.P., Roland and he get, that Shari deserves twice as much. Roland Roucco, Mural Artist spoke on thanking Mrs. Shifrin and he noted that she really deserves a lot of recognition. He also thanked his fellow artists. J.P. Almonacid, Mural Artist also thanked Mrs. Shifrin and he welcomed the committee to come out to enjoy the mural. Mr. Almonacid added that if anyone goes before July 1st, that they would be happy to give a walkthrough of the whole project.

6. Update on Budget and Annual Plan FY20-21

Tom Hall, Art Consultant informed the committee that they presented the annual plan and the budget to City Council last month and that they were approved. Mr. Hall included that City Council also simultaneously considered and approved the Sponsor-a-Sculpture plan.

7. Strategy for Implementation of Sponsor-a-Sculpture

Tom Hall, Art Consultant asked for ideas from the committee in terms of how to proceed with the Sponsor-a-Sculpture program. He inquired how to make the public and potential sponsors aware that a formal program exists and how to elicit their participation in the plan. Mr. Hall explained to the two new committee members the problem of coming up with money in the budget to maintain the artworks in the collection. He elaborated on the city funded conservation of eight pieces several years ago and the committee's goal to not put the city in that situation again. Mr. Hall spoke on Parks and Beautification's maintenance roles, but that once every two years the Public Art Committee would like to bring in an outside conservation team to do a deep clean. He spoke on the ordinance that the Public Art Committee operate under. He noted Jared Beck's and Bob Sanford's suggestion to adopt a formal program to sponsor an artwork, who were previous Public Art Committee members. Mr. Hall explained the benefits within the program and that City Council approved it last month. Grant Alley, City Attorney recommended to the Public Art Committee that when creating a new public artwork that a certain amount of money should be allocated to that piece of art from the initial amount for the required maintenance in perpetuity of the life of it. Mr. Alley provided examples and suggested financial assessments of new artworks with respect to the costs, to lower the risk of having a piece of art with no money to maintain it. Mr. Hall followed up on Mr. Alley's comments and referred to the ordinance that

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requires the Public Art Committee reserve between 10 and 25 percent of any money coming into the fund with respect to a capital improvement project (CIP). Mr. Hall provided an example of the ordinance requirement for CIP's and stated that if \$65,000 was deposited to the public art fund, that \$15,000 would be set aside for maintenance and the remaining \$50,000 would be available to fund a new artwork. He noted that the ordinance did not specify to reserve that money just for that artwork and that it makes it sound more like we reserve the money for all maintenance requirements. Mr. Hall asked Mr. Alley if he was suggesting that it would be done on a per art basis. Mr. Alley replied no, because that would restrict you. Mr. Alley noted that his suggestion was not just for CIP's and city construction projects, but on a global level of the Public Art Committee approving art pieces and putting them in their inventory, whether it was a call for artist or whether it was through a city ordinance. Mr. Alley noted to start moving in the direction with respect to expertise art, so that you know that with every piece of art that gets commissioned there is not going to be an issue with respect to its maintenance. Mr. Hall and Mr. Alley continued their discussion. Mr. Alley concluded that the more art that is commissioned, the larger the public art inventory will be and the greater the requirements will be for maintenance, thus, the bigger the problems are going to get if that issue is not addressed. Chair Gora highlighted that the sponsorship could also assist in that. She asked if there was a way where the artwork could say that you can sponsor this and gave an example like you see on roads, therefore letting the public know that sponsorships are available. Mr. Hall reiterated Chair Gora's thought, he noted a physical way to do it, like Mr. Taylor was talking about on Otocast. Mr. Hall suggested putting it on a splash page in Otocast. Committee member Dotres inquired about the costs to conserve an artwork every two years. Mr. Hall explained the different estimates available and that the prices vary per artwork. Mr. Hall noted that the Carmona sculptures do not have price estimates at this time, but that would be evolved. Donna Lovejoy, Assistant Director of Public Works suggested to put some type of signage of Sponsor-a-Sculpture with a QR code that would take you back to the application to Sponsor-a-Sculpture when you scan it. Chair Gora thought the idea to be brilliant and thanked Ms. Lovejoy. Mr. Hall agreed to start working on those. Committee member Roeder suggested that each committee member think of an idea to promote the Sponsor-a-Sculpture program and present it at the next meeting. The committee agreed. Mr. Hall elaborated for the new members on the committee the history of the Public Art Committee. He explained that a number of artworks were inherited with no reserve for maintenance, so each time that money gets deposited into the public art fund, a reserve would be set aside of what's deposited for ongoing maintenance, but the problem that the Sponsor-a-Sculpture program addresses are the older sculptures that were inherited when this committee came into existence. The committee deliberated about setting aside funds and the ordinance requirements, but the committees agreed that its real focus should be placed on the Sponsor-a-Sculpture program.

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8. Carmona Relocation Plan

Tom Hall, Art Consultant explained the history behind the 23 Carmona sculptures. He explained that they were brought to town in 2016 by Jaxi Builders to promote its two-tower Allure luxury condominium project that has since not panned out. The sculptures remained and the City negotiated and purchased them in 2018. Mr. Hall noted that when the City Council approved the acquisition, they expressed a sentiment to see some of the sculptures moved into the other five wards. Following the purchase by the City, the Public Art Committee deliberated and decided to use the opportunity to relocate the Carmona sculptures to launch their art hub plan, which is outlined in the Public Art Committees Master Plan. Mr. Hall articulated the concept behind the art hub plan to come up with art hub partners and identify sites where the sculptures can be moved to. Mr. Hall presented a map that Manuel De La Vega, GIS Analyst prepared that depicted the suggested locations for the artworks with red dots. Mr. Hall explained that instead of a concentration of artworks in just ward four, some are going to be moved to other locations in other wards. Mr. Hall reviewed the placement on a ward by ward basis with a power point presentation. He began with Councilmember Terresa Watkins Brown moving the Bongo Drummer, Mambeo (Coco leaf chewer) and Al Galope (the Horse) to ward one. Councilmember Johnny Streets who originally expressed an interest in having the sculptures moved to other wards decided Sintonia (Nostalgic Tune on the Radio), the Fruit Vendor and the Knife Sharpener would go to ward two. Councilmember Terolyn Watson would move the Flute Player, Don Quixote and the Bicycle and Dog to ward three. Eight of the Carmona sculptures would be retained in Councilmember Bochette's ward. Man and Dog marking their territory would stay at its present location and the other seven; Ribbon Routine, the Unicycle Juggler, Deshove (Fertilization), Melamano (Music Lover), Two Drunks on First Street, Snow Cone Vendor and Utopia would be relocated within ward four. Councilmember Burson would move the Eel, Apareo (Symphony), and the Snail to ward five. Last, Councilmember Bonk would move Nostalgia, Chess Player and Playing Dominos to ward six. Mr. Hall discussed the \$30,000 of unallocated funds that the Public Art Committee could use for purposes of moving the sculptures. He explained that some of the sculptures would require that pads are poured, rebar installed, and hurricane straps attached, so that they are tied down for wind and anti-theft purposes. Mr. Hall inquired if Public Works could help with doing the work and then be reimbursed, or if there was a need to use an outside source like Flint and Doyle to move the sculptures. Mr. Hall addressed the need to reach an acceptable agreement with each art hub partner that would include hold harmless provisions that would hopefully include obligations on their part to provide lighting and promote Otocast. Mr. Hall concluded this project was three years in the making. Donna Lovejoy, Assistant Director of Public Works commended Mr. Hall for all his hard work and his great job at identifying the proposed locations. Ms. Lovejoy noted that the relocation plan needed to go through the engineering department one last time to make sure that all of the locations are safe and do not create any type of hazards. She reiterated that the private partners would have to sign a hold harmless agreement to place the sculptures on their property. Committee member Taylor inquired if \$30,000

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would be enough to move all the sculptures. Mr. Hall estimated that it should be, based upon what Flynt and Doyle provided and his calculations. Committee member Roeder commented on the signage of the sculptures, she noted that it is overpowering and if it could be modified. Mr. Hall agreed and stated he would look into it, with a probable solution being to take off the signage and then put our own signage or the QR code which says that you can sponsor this. Mr. Hall informed the committee that the bases will need to be repainted once they reach their new homes. It was not determined if the Carmona Relocation Plan presentation would take place at the next City Council meeting.

9. Update on Dr. Martin Luther King Jr. Blvd./Veronica S. Shoemaker Blvd.

Tom Hall, Art Consultant elaborated on the Martin Luther King Jr. Blvd. and Veronica S. Shoemaker Blvd. project for the new committee members. He explained that the CRA allocated \$100,000, partnered with the Lee County Black History Society and the Public Art Committee to put out a call to artist for a gateway artwork. The artwork will be located at the intersection of the two boulevards that pay homage to Dr. King and Veronica S. Shoemaker. Mr. Hall spoke on the survey that the CRA conducted that asked the general public to express their views as to what type of artwork they would like to see there. The survey concluded that most of the community was looking for something that expressed the concepts of hope, of civil rights and of dreams. Mr. Hall explained that was the prepared theme to ask artists to submit for when the call to artists goes out. Mr. Hall walked the committee through the call to artist publication. He presented the document to the committee members and explained that the call gives an overview of who the CRA is, what their function is within the city and project information regarding the site itself. He reviewed specs of the site and noted that the artwork will need to stand out from the landscaping and also be viewable from the road. He added that there is no electrical service at the site, so if an artist would want it to have a nighttime presence, they are going to have to look at solar lighting options. Mr. Hall elaborated on additional details such as advertising the call, the proposed timeline and the selection committee. Mr. Hall articulated that in this particular call to artist the selection committee would consist of the Public Art Committee, a designee from the CRA, a designee from the Lee County Black History Society and a member at large. Mr. Hall noted that the Public Art Committee conforms with best practices of America for the Arts. Mr. Hall touched base on the selection process for this call to artist. He noted the slight change in the structure, from having one set of criteria for submissions and a slightly different set of criteria for the three finalist and that it is something that will be incorporated into the master plan. Mr. Hall explained that in the master plan it uses one set of criteria for everything and explained why it doesn't make sense. The committee discussed added efforts in marketing avenues and other ways that minority artists and artists of color are able to know about the call to artist and apply if they choose. Mr. Hall addressed the committee about their governing ordinance 98.2.6 and where it specified that once a selection was made that it should be presented to City Council and theoretically, they have the right to reject the artist or artist team and design. Mr. Hall

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noted that he added those terms in the call to artist, but in this particular instance, it's not City Council it's actually the CRA that is going to make the final selection. He elaborated on the procedure should the final selection not be approved. Ms. Lovejoy noted that in the past the way that council approved these projects was through the contract. She stated that once the contract is finished for the Forum that it would be presented to council for approval and that is how they would accept the artwork. Councilmember Bochette noted that art laws are a very complex area, the rights, the right to exhibit, the right own, the right to reprint, the rights to do photographs of it, the rights are on and on. He spoke on the misunderstanding between the creator and the owner and anything not written in the contract would revert to the creator, so if you want to lock up rights you must exactly specify what they are. Grant Alley, City Attorney defined to the committee what a request for proposals was and what a request for qualifications was. Mr. Alley recommended that the CRA and the City Council both approve the final selection, because the appointed Public Art Committee will not be the sole decision makers to the selection process. Mr. Alley elaborated on the negotiation process and the terms of when an agreement is made. Mr. Hall inquired if they would have to ask the CRA to approve the finalist before contractual negotiations, or if they would draw the contract and then at that point ask for the approval of the CRA and the City Council. Mr. Alley noted that he anticipated the RFQ would go out, the committee would make their selections and then they would have their three finalists: number one, number two and number three. He noted that would then get approved and the committee would have authority to start working in that order. He explained the reason why you don't want to just jump to the last stage and he noted that there may be different contractual provisions that the artist wants or that the committee wants. He concluded that it would be authorized, it would be negotiated and through the approval process of the finalist you get public transparency with respect to what you are doing. Mr. Hall asked what the recommendation would be regarding how the topic was advertised on the current agenda and that it doesn't specify a call to artist, RFQ, or if it would need to be advertised separately. Mr. Ally noted that how the agenda item was advertised is legally okay, but spoke to Mr. Taylor's point about getting the call out farther to get more outreach with respect to this process to get a better response, Mr. Alley recommended to the committee that it is specified on the agenda. He noted that there should be a discussion and the RFQ be approved, with respect to those who have been at Zoom meetings, completed surveys and things like that. Chair Gora noted, so for next month. Mr. Hall spoke on the changes to the timeline that would push everything back one month. Committee member Roeder inquired if the finalists would present in person or virtual again. Mr. Hall replied that it should be discussed and whether the \$500 honorarium would be appropriate if it is only a Zoom presentation or if a larger amount would be appropriate if they were required to come in person. Antoine Williams, Assistance Director of the Community Redevelopment Agency thanked the Public Art Committee and Mr. Hall for his heavy lift that he provided with this project and with the mural project. Mr. Williams noted that the recommended timetable was feasible and asked if the Public Art Committee had any recommendations to add them.

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He explained that a draft would be introduced at the next board of commissions meeting. Mr. Hall asked Mr. Williams if he was comfortable advertising and including it on the July agenda with the thought that it would go on Café and other outlets on August 1st. Mr. Williams replied yes, and explained that whatever is advertised on your July agenda that the same document has to be shown at our advisory board of commissioners. Mr. Hall, Mr. Williams and the committee discussed how the finalists should present for the selection process. Mr. Hall reiterated that as he understood Committee member Roeder that she wanted the call to artist to specify that the finalists are physically required to attend or virtually required. The committee deliberated stipends, consistency and fairness. Mr. Williams recommended the three finalists present virtually, but before an agreement is made that whomever the top candidate was to have some kind of component where you can put your hands and eyes on the actual presentation. Councilmember Bochette noted that it was protocol to pay their room, board and ground expenses if they come in person. Mr. Williams noted that he would take whatever recommendation that the committee had under advisement and take it back to his leadership. He added that the budget was fixed, so whatever that cost was, it would come out of the \$100,000. The committee discussed presentations, development and timing to determine a final decision. Mr. Hall suggested that whatever the committee decided that it should be applied uniformly to each of the finalist. He added that it would not be appropriate to have one finalist come and present in person and two present virtually, because then there is the argument that somebody was receiving favorable treatment, because they made the effort to physically come. Chair Gora had each of the committee members vote. Seven voted for virtual and one for in person, so the final decision was for virtual presentations. Mr. Hall confirmed he would revise the call to artist to indicate that the artists would present virtually and virtually only. Mr. Williams spoke on his interest in public policies supporting art communities and art endeavors. He included that they are open to ideas for more proposals and recommendations that can be presented to the CRA advisory board and to our board of commissioners. He noted that the plans in certain areas call out support for enhancing public spaces and that public art is one. Mr. Hall spoke on the draft of the contract that is in process for Mickael Broth who was the winner of the Forum Park project. He noted that the contract would be available at the next meeting. Mr. Hall mentioned the possibility of another call to artist in the near future related to the new fire station that is going in ward six. Committee member Deckart inquired if there were any guidelines or metrics of projects and how documentation would take place going forward, so that you can look at any project and get the same kind of depth and scope of all the work that was done. Mr. Hall referenced the City's website for available information, but that it was not specifically or explicitly addressed. He explained the process to complete the website and that it would contain information about the City's outdoor and indoor collection. Mr. Hall noted the facts available. He explained that each commissioned artwork goes into the public art inventory which appears in both the annual the master plan. He added that there is information on Otocast, which tells about each of the artworks including installation and fabrication photos. He referenced the digital and hard copies of the maintenance

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plans and folders for each artwork and that in these folders there are general descriptions of maintenance, materials, fabrication and artist bios. Mr. Hall noted that there are documents, but not necessarily one cohesive piece. Committee member Roeder complimented the landscaping and palm trees at the site where the sculptural is going to go in. She suggested the importance to provide photos of the area with someone in it for scale. Mr. Hall agreed and noted they were trying to provide better graphics to include in the RFQ with an actual aerial image of how it looks. Mr. Williams added that they plan to include some type of site plan or indication of where crosswalks are and what the pedestrian experience would be. Mr. Williams noted that they had thought about these things and that all of it would make its way into the RFQ. Chair Gora noted that the additional month to post the RFQ was a good move and that the more the artist knows the better.

10. Update on Otocast flyer for use by hotels, theaters, etc.

Tom Hall, Art Consultant informed the committee that he does not have a contact for a graphic designer yet. He explained the goal to fit a “how to” summary of Otocast into a size that would fit into a playbill. Committee member Taylor noted the size should be 5½ X 8½ inch. Mr. Hall depicted the concept of the flyer and explained his conversations he had with the Luminary to the committee. He noted that the Luminary was more than happy to hand out information about Otocast, but that they just did not want to assume any responsibility for the accuracy of the information. It was discussed that it would have the city letterhead or logo on it and the need for it to be ready soon to add to theater programs and for the new tourist season.

11. Upcoming Public Art Committee meeting on Tuesday, July 20, 2021

OTHER

Committee member Meo inquired if setting aside funds for maintenance cost could begin with the MLK project if it is spelled out and specified in the call to artist. He noted that it would be a good time to start this. Mr. Hall asked the committee their thoughts. Chair Gora replied that it was up to the CRA. Mr. Hall noted that he must go back to the CRA anyway and inquired if he should approach them on the subject. Chair Gora agreed. Mr. Hall reiterated what his approach to the CRA would be and the need to make a provision for maintenance and what the committee would like to see. He noted that \$1,500 would be for the honorariums, \$10,000 or \$15,000 would go to maintenance and the rest would be what is available for the artwork. He noted he would discuss it or see if the CRA would have some willingness to sponsor the artwork pursuant to the Sponsor-a-Sculpture program at the appropriate time for handling the maintenance and that might be a better option. Mr. Hall noted Committee member Taylor’s point from a couple of meetings ago, in that it is very easy on a site that big to lose a sculpture that doesn’t have the right scale, so if the amount of money for the artwork was reduced that you would get an even smaller artwork. Committee member Taylor noted that it would be guess work as to what the maintenance costs would be on an artwork that you

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haven't picked yet. Councilmember Bochette thought the committee to be onto something. He noted that the City Council's first job is to protect the treasury and if cutting the art and the maintenance out is part of protecting the treasury and even though this advisory committee would be upset the council would be doing their job. He stated that is important to factor this in, because they need to know what is coming on a long-term operating budget. Chair Gora mentioned that some of the sculptures were grandfathered into the committee and explained they were made with materials that did not stand the test of time and that is one of the reasons why it was so expensive to maintain some of them. She noted the sculptures' sentimental value to the city and that the council wanted to keep them. Councilmember Bochette addressed the committee to just try to avoid what could happen in the future and thanked the committee. Mr. Hall finalized with the committee what his approach would be with the CRA in reference to setting money aside from the call to artist or their willingness to sponsor the sculptures' maintenance in the future.

ADJOURNMENT

There being no further business, it was moved by Committee member Taylor; seconded by Committee member Meo; to adjourn the meeting at 6:32 p.m.