



City of Fort Myers, Florida

PW/ Engineering Division
2200 Second St. 2nd Floor, Fort Myers, Florida 33901
(239) 321-7445 FAX: 239-344-5943

Banner Permit Application

Over the Road

Banner	Permit
Approved _____	
Not Approved _____	
By: PW/ Engineering	

Date: _____	

Date: _____

The event must be located within the corporate limits of the City of Fort Myers.

Special Event and temporary outdoor activity banners are exempt from fees but are subject to inspections. Banner maintenance is the responsibility of the applicant while it is hung or it will be removed by the city. Banner must not hang below minimum of 17'6" per FDOT index #17356.

SEC. 126-112 Banner Signs

C. The two over the road banners at the designated city locations on First Street and on Bay St. are limited to use by special events and temporary outdoor activities. The over the road banner location on First Street is for Downtown events only.

D. A permit is required for all banners.

E. Over the road banners for non- city sponsored events are required to be installed and removed by a licensed and insured contractor (section 126-64).

F. Banners can be displayed (hung) two weeks prior to the event and through the duration of the event, and must be removed within 24 hours of the end of the event. Reservations for the location may be made by the sponsoring organization.

Check one of the following locations:

Downtown First Street (Event Must Be Downtown)

Bay St.

Event Type, Location and Date(s): _____

Contractor (Licensed and Insured, Telephone Number): _____

(Must be provided before banner is hung)

City Sponsored Event, Location and Date(s): _____



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If banners do not follow these guidelines they will not be hung.

1. Banner size should be 17'- 20' long by 3ft. wide
2. Grommets on top and bottom for easy hanging.
3. Air slits in banner to allow wind to pass thru.
4. To hang and remove banner is \$320.00.

Banner Installation Date: _____

Banner Removal Date: _____
(Must be 24 hours after event)

Do you want banner back? Yes _____ No _____

Contact Person/Telephone Number: _____

Words to Appear on Banner: _____
